



institutional identity

Institutions require a wide variety of signs and graphics to reinforce their brand and project a modern and high quality work environment. Bluebird has worked with architects and experiential graphic designers to create high quality environments across a number of different elements and mediums.

our capabilities include

Material and Technology Advisement

We appreciate early collaboration in selecting the best material and technology methodologies for each unique project.

Documentation and Value Engineering

After reviewing specifications and before completing full construction documentation, we value engineer every component to ensure the highest quality and durability for the project.

Identity and Wayfinding in Multiple Materials

Utilizing our 3D printers and material skills, we can print tactile letters and braille as well as fabricate any style of wayfinding or identity sign.

Large Format Printing

Our large format printers can create specialty graphics, glass and wall coverings for any environment.

Metal Fabrication

Our craftspeople fabricate not only signs, but also architectural and streetscape structures of many types.

Donor Recognition

Working with designers, we can help visualize and implement complex donor recognition programs.

Digital, Lighting and Dynamic Integration

We are also called upon to incorporate specialty dynamic lighting and digital screens.

Installation

Our installation teams can manage implementation wherever our clients need us to be.

<< Project

Community Servings

Community Servings provides meals to chronically and critically ill individuals and their families. Gensler developed the design for the project. Bluebird worked within a tight budget to ensure the entire project was successfully implemented at the highest level.

Bluebird Graphic Solutions

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